

## **Pricing Sheet**

Standard Rate: \$50/hr.

Standard Rewriting Rate: \$40/hr.

The rates above apply to:

- Ad Copy
- UX Copy
- Email Copy
- Marketing Copy
- Product Descriptions
- Blogs
- Articles
- Landing Pages
- Transcribed Interviews
- Proofreading
- Transcriptions

## **Project-Based Time Estimates**

- Case Studies (2-4 Hours)
- Product Sheets (2-4 Hours)
- Whitepapers (2-4 hours)
- Landing Pages (1-2 hours)
- Emails (1-2 hours)
- Infographics (3-4 hours)
- Blogs (4-5 hours)
- Research for any of the above (1-2 hours with materials provided)